

# SpectraLight Photography & Design **NewS amongfriends**

Official Photographer For



"A Little Letter To Keep In Touch..."

SAVE 25% OFF senior portrait sessions until March 15, 2006! Call now — (440) 235-3450

SAVE \$50.00 on an in-home family portrait session until March 15, 2006! Call now — (440) 235-3450

SAVE \$50.00 on a wedding album when you book us by March 15, 2006! Call now — (440) 235-3450

> February, 2006 Olmsted Falls, Ohio

#### **Words of Wisdom**

"A kiss is something you cannot give without taking and cannot take without giving" Anonymous

"Happiness is not an accident. Nor is it something you wish for. Happiness is something you design." Jim Rohn



Dear Mark... Thank you, again, for doing our family portrait. It was an easy decision to call you since we loved how great you were at our wedding (and Mark's sisters' weddings, too!) We really liked your flexibility in scheduling and how you used our yard for the setting. It shows our personalities in a way that a portrait done in a studio can't. Your patience in handling our energetic puppies was just amazing. We'll continue to refer you to anyone we know who wants something more than a boring, "traditional" portrait. **Michele and Mark Terlep** - Columbia Station

"If people never did silly things nothing intelligent would ever get done." Ludwig Wittgenstein

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## Charitable Giving Tops \$2900.00 in 2005

We donated over \$2900.00 to charitable causes in 2005 and helped raise another \$10,500 as the founding sponsor of the **Dara Hosta Olmsted Spirit 5R Race/Walk**. This year, we'll be donating \$20.00 of every qualifying portrait order to various booster clubs at area schools and to **Operation Smile**—a non-profit group providing free surgeries for children with cleft pallets in third world countries. We appreciate the support of all our wonderful clients whose patronage makes our giving possible.

## **Thank You! Thank You!**

We're so thankful to have *so many* people choose us as their photographer because they talked to friends like you... *but they rarely say who referred them to us*. We're so disappointed when we don't know who to thank.

To show our appreciation for sending your friends and family to our studio, we'd like to reward you with your choice of a **\$25.00 gift certificate** to *Tony K's Restaurant* or a **check for \$15.00**. You'll also receive a **\$25.00 family portrait gift certificate**.

So we can thank you with these gifts, <u>please write your name on the enclosed</u> "<u>referral gift certificates</u>" and give them to your friends, family and coworkers. (It gives them up to **\$100.00** in free gifts at their first visit.)

## **Everything You Need To Know About Kissing**

Did you know a one-minute kiss burns 26 calories? There are other health benefits to kissing, too. For example, kissing reduces cavities because it increases saliva flow *(which prevents tooth decay).* 

### Who Do You Share Your February Birthday With?

- *1st...* Lisa Marie Presley, singer, Memphis, TN, 1968.
- 4th... Oscar de la Hoya, boxer, Los Angeles, CA, 1973.
- 6th... Natalie Cole, singer, Los Angeles, CA, 1950.
- 7th... Garth Brooks, country singer, Tulsa, OK, 1962.
- 8th... Nick Nolte, actor, many movies, Omaha, NE, 1941.
- 9th... Ziyi Zhang, Crouching Tiger...actress, China, 1979.
- 10th... Greg Norman, golfer, Australia, 1955.
- 11th... Jennifer Aniston, actress, Sherman Oaks, CA, 1969.
- 12th... Arsenio Hall, talk-show host, Cleveland, OH, 1955.
- 13th... Randy Moss, football player, Rand, WV, 1977.
- 14th... Carl Bernstein, journalist, Washington, D.C., 1944.
- 15th... Jane Seymour, TV Emmy winner, England, 1951.
- 17th... Michael Jordan, basketball player, Brooklyn, NY, 1963.
- 18th... John Travolta, many movies, Englewood, NJ, 1955.
- 19th... Benicio Del Toro, Oscar winner, Puerto Rico, 1967.
- 21st... Kelsey Grammer, actor, Virgin Islands, 1955.
- 22nd...Drew Barrymore, actress, Los Angeles, CA, 1975.
- 24th... Steve Jobs, Apple Computers founder, Los Altos, CA, 1955.
- 25th... Sally Jessy Raphael, talk-show

## **Digital Photo Retouching Can Save The Day!**

With digital retouching, we can rebuild missing parts of a photo, repair cracks and dirt marks and restore faded areas. We can also restore color photos. Please call for an



## **Kissing** (continued from page 1)

Kissing also increases your self-esteem, and *DatingMatchMaking.com* points out other health benefits, saying kissing helps tone your cheek and jaw muscles. Plus, when you kiss, your brain produces Oxytocin — a hormone that makes you feel good all over and helps relieve tension.

German physicians and psychologists concluded that those who kiss their spouse before work have fewer car accidents, miss less work because of illness, live five years longer, and earn 20 to 30 percent more per month.

Here are some other fun facts about kissing from *DatingMatchMaking.com* :

- There are special neurons in our brains that help us find a lover's lips in the dark
- In a lifetime, an average person will spend 336 hours or 20,160 minutes kissing
- The standard Belgium greeting is alternating three kisses on the cheeks
- 1929's Don Juan is the movie with the most kisses at 127 pecks

host, Easton, PA, 1943. 27th... Elizabeth Taylor, Oscar winner, England, 1932.

#### **The Best Cities in the World**

Venice is said to have the best culture in the world. Singapore was named the cleanest and safest city in the world. Sydney is the most welcoming city in the world and the easiest to get around in. All three cities were named the 'best' by *Conde Nast Traveller magazine.* 



"The Groundhog tests have come back. I'm afraid you only have six weeks to live."

## Mom on a Mission

In September, I left a job I loved to work for *Christian Educators Association International* (CEAI). CEAI's Mission is to "demonstrate God's love and truth to the educational community." We serve the educational community by encouraging, equipping and empowering Christian educators in public and private education.

Abraham Lincoln said, "The philosophy of the classroom in this generation will be the philosophy of government in the next generation."

Next month CEAI will launch a national prayer campaign. Utilizing a website (almost completed) that includes every school in our nation - it is our hope that a network of prayer teams will develop to pray for each school in our nation. This is not a small undertaking and website development is costly. Many



of CEAI's leadership pledged to raise and donate \$1,000 *each* by the end of March to help offset these costs. I made this commitment and have been praying for God's wisdom as to how I can raise this support.

We appreciate any size donation – every dollar or two helps. CEAI is a non-profit organization so donations are tax deductible. I will also be making a quilt to raffle – tickets will be \$5 each. There is a picture of the quilt on <u>www.spectralight.com/ceai</u> with information on how to purchase tickets. Your prayers and support are appreciated.

#### **Doreen Madere**

*Editor's Note:* Doreen is my "better-half" with a heart for Christian work. She has been active in church in many leadership roles. For more information about CEAI, visit their website at <u>www.ceai.org</u> or email Doreen at <u>doreen@ceai.org</u>

### **Please Welcome Our Newest Clients & Friends**

Many thanks to everyone who thought of us with their referrals!

#### **College and High School Senior Portraits (listed by school):**

Olmsted Falls: Megan Uhr, Jeff Rauscher, Manny Blum, Brian Marincic, Ann Ziats, Hannah Dischinger, Kara Zrenner, Lisa Armstrong, Joshua Lopresto, James Ondak, Pam Jamault and Tony Rimpf. Berea: Lauren Fazekas, Holy Name: Angela Leek, North Olmsted: Chris Rolland, Fairview: Dana Crouch

#### **On-Location Family Portraits - Cleveland Area:**

Alice & Don Ferfolia - Brecksville, Becky & Dave Bergman - Middleburg Hts. Michele & Mark Terlep - Columbia Station, Sharon & Mike Minelli - Fairview Park Tiffani & Brian Dattilo - Lorain

#### **On-Location Family Portraits - Olmsted Falls:**

Marilyn & Bill Stanton, Lisa & Mike Bruno, Kim & Mike Cleary, Sue Walker, Sandy & Joe Ventimiglia, Rosemary & Steve Molnar, Dorothy & Doug Dixon

**Executive Portraits**: Peggy Hart, Maggie Rios, Lynn Ferren, Ann South & Amy Bulger

**Portfolio Copy Service:** Andrea Kish **Group Portrait:** North Olmsted Fire Dept.

#### **Wedding Photography:**

Heather Gardner & Kevin Double, Lindsay Skala & Shaun Bird, Jean Bianco & Jim Wolfe, Shelly Witherell & Michael Jarvis, Samantha Molski & Mike Consolo

## **Are You This Issue's "Featured Portrait?"**

Dear Mark,

I sincerely appreciate all that you have done on our behalf. I am so excited about our beautiful family portrait and the senior pictures you took of Jess. You have truly demonstrated Christ's love to our family and may He continue to bless you and your family beyond



### **Safely Hold The Wheel**

Positioning your hands on the steering wheel correctly will keep your arms out of the way if the air bag deploys in a collision. Formerly, drivers were advised to hold the steering wheel at the 10:00 and 2:00 position or the 9:00 and 3:00 position.

However, instructors for the AAA now recommend holding the wheel with hands at 8:00 and 4:00 position.

### **Slow-Cooker Beef Pot Roast**

2 1/2 pound chuck roast 12 ounces of potatoes 8 small carrots 2 small onions 2 stalks of celery 3/4 cup water Dry wine or tomato juice 1 tbsp. Worcestershire sauce 1 tsp. beef bouillon granules 1 tsp. dried basil 1/4 cup flour

Trim fat from a 2 1/2-pound chuck roast and brown in cooking oil.

Slice 12 ounces of potatoes, 8 small carrots, 2 small onions, and 2 stalks of celery. Place in the bottom of the cooker. Cut the meat to fit on top.

Combine 3/4 cup water, dry wine, or tomato juice, with 1 tablespoon Worcestershire sauce, a teaspoon of instant beef bouillon granules, and a teaspoon dried basil, crushed. Pour over the meat and vegetables.

Cover and cook on low for 10 to 12 hours. For gravy, skim fat from juices and add 1/4 cup flour and water to make 1 1/2cups. Cook for 1 minute more than it takes to thicken.

## **Class of 2007**

measure.

#### Sue Walker **Olmsted Falls**

As our "Featured Portrait," Sue will receive a \$25 gift

certificate to Tony K's Restaurant in Berea. Note: To be considered for this feature, please send us a note or e-mail about what you liked about your portrait experience.

## **Get Your Negatives <b>BEFORE** They're Recycled

Our negative files have grown tremendously with all the work we've done since 1986 so we need to free-up some space. If we photographed your wedding or did any kind of portrait of you before 2002 - you can now purchase those negatives.

Why would you want the negatives? Soon, we'll be sending the negatives of any pre-2002 assignment to our lab for recycling. Once that happens, we'll no longer be able to make prints for you.

Over the years, we have received requests for reprints from "old" assignments because the original prints were lost or damaged. Fires and floods have been the main cause for this. Sometimes, a loved one passes away and the other family members would like a print of the deceased to remember them by.

The Offer: Buy your wedding negatives for only \$99 and receive a \$50.00 gift certificate for a family portrait. Buy your portrait negatives for only \$50 and get a \$25.00 gift certificate for a family portrait. If you use the gift certificate between January and March of ANY year, we'll DOUBLE it's value! That way, the purchase of your old negatives cost you nothing! But you will need to call soon ... before your negatives are recycled... (440) 235-3450.

### **SpokesModels** Needed

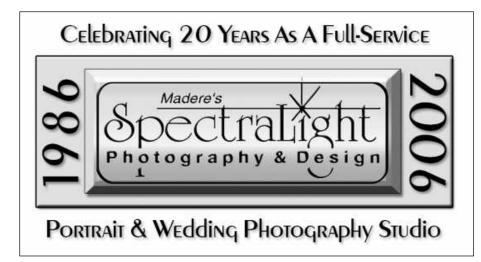
Our studio needs attractive, outgoing girls from the class of 2007 to represent us as SpokesModels at their school. If you know any girl from public or private schools in

Cuyahoga, Lorain or Medina Counties that may be interested, please call us ASAP. **SpokesModels** will have their portraits taken in several outfits with various



backgrounds and props in our studio and our outdoor portrait park. They'll receive discounts on their senior portraits and cash for anyone they refer to us for senior portraits. For more info, call (440) 235-3450 or visit:

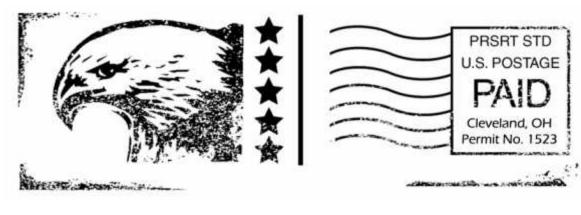
www.spectralight.com/spokesmodels



27058 Sprague Road Olmsted Falls, OH 44138

#### **RETURN SERVICE REQUESTED**





#### **Class of 2007 SpokesModels Needed.** See page 3 for more information.

Pictured at left: Haley Bender SpokesModel for the Class of 2006 **Olmsted Falls High School** 

**Get Your Portrait or Wedding Negatives BEFORE They're Recycled.** See page 3 for details.

#### **8 Facts You May Not Know**

- The largest toy distributor in the world is McDonald's

### Who Wants To Win A <u>\$50</u> Family Portrait Gift Certificate **Or 2 FREE Rounds of Mini Golf at Swings-N-Things?**

Usually, we award the first three callers with the correct answer their choice of a \$50.00 family portrait gift certificate or two FREE rounds of mini golf at Swings-N-Things. In our last issue, not a single person called with even a guess to our trivia question. Therefore, we're awarding prizes to the first SIX correct callers instead of just three!

- Ketchup was first created in China as a pickled fish sauce
- The creature responsible for the most human deaths worldwide is the mosquito
- John Pemberton, a pharmacist from Atlanta, Georgia created the formula for Coca-cola in 1866
- 1 <sup>1</sup>/<sub>2</sub> gallons of liquid can be held in an elephant's trunk
- The Hundred Years War actually lasted for 116 years
- The fastest-growing age group is those living to be 100 or more, increasing at a rate of about 4.1 percent each year
- The tin can was invented by Peter Durand in 1810

### **Call Us Anytime!**

Thinking of having your portrait taken... or just want to say "hello"? We love hearing how you're doing. Call us anytime!

### (440) 235-3450

E-mail: news@spectralight.com Web Site: www.spectralight.com

#### What is the fastest animal in the world, reaching speeds of 168 mph?

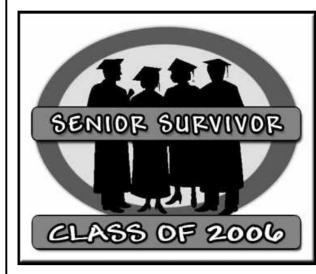
A) Cheetah B) Pronghorn Antelope C) Peregrine Falcon D) Quarter Horse

#### The first SIX to call with the correct answer win! - (440) 235-3450

In our last issue, the question was: In what year did Disney World open to the public? A) 1969, B) 1970, C) 1971, D) 1972. The correct answer is "C) 1971"

### "Survivor" Lauren Fazekas Wins \$500 Savings Bond

Lauren Fazekas of Berea won our Class of 2006 Senior Survivor contest held in



2005. She ran away from the four other finalists with nearly double the votes of the next closest finisher. The

other finalists were **Rob** Arnold of Berea, Matt Hitch of North Royalton, Jeff **Rauscher** and **Jess** Nearhood of Olmsted Falls.



For more info or to see all entrants' photos, visit: www.spectralight.com/survivor